



Green Square Town Centre – Town Core Sites Design Excellence

Summary

Green Square Consortium (GSC), comprising Mirvac and Leighton Properties, and Landcom recognise that design excellence is imperative to the success of Green Square Town Centre to ensure a rich and varied architectural urban fabric.

A key element to achieving design excellence is to deliver diversity in design whilst maintaining cohesion between the public spaces and buildings.

GSC and Landcom have developed a process to ensure design excellence within the Town Core Sites, utilising experience gained on major development projects around Australia. The process will ensure a high level of architectural quality through the ongoing oversight of Mirvac Design and Gehl Architects.

Track Record and Credentials

Mirvac Design has a strong culture of architectural collaboration and design excellence as highlighted by major projects including:

- The Royal at Newcastle Beach (Alec Tzannes and Associates)
- Newington (Eeles Trelease, Peddle Thorp and Walker, Hassell)
- Walsh Bay in Sydney (Peddle Thorp and Walker, Bates Smart)
- Docklands in Melbourne (Wood Marsh)

Mirvac Design is one of the most awarded architectural practices in Australia and its collaboration with other architectural firms on major projects will continue in future to guarantee a rich and diverse urban fabric.

Gehl Architects are internationally renowned urban planners that have provided assistance to many of the great cities of the world including New York and London and are also currently working or have worked with the mayors and planners in most of the capital cities in Australia, including the City of Sydney.

Landcom employs leading design firms and utilises a range of peer review processes to ensure the integrity and quality of built form outcomes, as evidenced by multiple award winning projects such as:

- Victoria Park, Zetland (Cox Richardson, Hassell, Johnson Pilton Walker)
- Prince Henry at Little Bay (PTW Architects)
- Royal Newcastle Hospital (Allen Jack + Cottier)
- Royal North Shore Hospital Divestment Land (Hassell)
- Potts Hill Reservoir Surplus Lands (Allen Jack + Cottier, Architectus)

All Landcom's projects are subject to a peer review process embracing design, environmental, social and economic aspects.

Leighton Properties has over 36 years experience in delivering outstanding projects, and is a recognised leader in design and sustainability. Leighton Properties has undertaken many high profile projects, such as the multi-award winning Westpac Place in Sydney.

Design Process

Mirvac Design as master architect and Gehl Architects as master urban designer will direct the design development process for the both the public and private domain to ensure that the philosophy of *LIFE-SPACE-BUILDINGS* permeates the design of individual elements. The oversight of these eminent firms will also provide for a level of consistency in architectural language and expression.

Architectural diversity, within this overall framework, will arise from the involvement and contribution of independent, eminent architectural firms on various stages.

The current design has evolved with input from independent experts to ensure the proposal responds to best practice across a range of important measures, specifically:

- UNESCO *Child Friendly Cities*,
- Heat Foundation *Healthy by Design*,
- Designed Out Crime/CPTED
- City Futures (UNSW).
- UTS Institute of Sustainable Futures

It is proposed that these independent experts, and others as appropriate, will continue to provide input as design development and delivery occur.

Mirvac, Leighton Properties and Landcom individually implement extensive in-house quality assurance processes that have been developed over many years, including:

- National design & product reviews
- Sustainability scorecards
- Construction reviews
- Marketing reviews
- Customer relations reviews

These processes all support a commitment to ongoing improvement and leadership to ensure architectural and built outcomes are at the forefront of best practice.

Conclusion

GSC and Landcom believe that the integration of the companies combined experience and track records, and the appointment of eminent design firms will ensure the highest level of design excellence.